# In House Aviation Training Academy





Now Offers:

# B.Com Travel & Tourism

...From: Mahatma Gandhi University, Kottayam



Why an ordinary B.Com??? Join In House to become a Core Professional in the Travel & Tourism Industry.

6 Semesters (3 years) Professional Degree Program of M.G University with Augmentation for Employability. We offer the best training for employability backed by years of experience in training Travel & Tourism Professionals.

SEMESTER 2

SEMESTER 4

Capital Markets

**Financial Services** 

Corporate Accounting

Marketing of Tourism

English 4

Second Language (Malayalam)

Corporate Regulations & Governance

Front Office Management & Selling Skills

**Business Communication & MIS** 

Principles of Insurance

Quantitative Techniques for Business Research

Tourism Geography, Transport & Accommodation

Entrepreneurship Development & Project Management

Personal Development & Team Work Training

English 2

## SEMESTER 1

English 1

Second Language(Malayalam)

**Business Statistics** 

Modern Banking

**Business Regulatory Framework** 

Perspectives & Methodology of Business Studies

Spoken English **Communication Skills** 

### SEMESTER 3

English 3

Marketing Management

**Financial Accounting** 

E Commerce & General Informatics

**Business Management Fundamentals of Tourism** 

TRQ Training in Galileo & Amadeus

**Etiquette & Personal Hygiene** 

# SEMESTER 5

**Cost Accounting** 

**Special Accounting** 

**English for Careers** 

**SWOT Analysis & Placement Preparedness** 

Basic Airfares & Ticketing

## **Advertising & Sales Promotion**

Travel & Tourism Infrastructure

**Applied Cost Accounting** 

**Principles of Business Decisions** 

Air Cargo Management & Logistics

**Practical Auditing** 

SEMESTER 6

**Accounting for Managerial Decisions Hospitality Management** 

Project & Viva Voce

Time Management

**Leadership Training** 

# In House

Academy For Professional Training

Thammanam Road, Palarivattom, Kochi-682025

Call for an appointment with our Student Counsellor & Placement Advisor TEL: 0484-2533337, 0484-6541114 Mobile: 98462 08678, 98460 08678